



## Bridging the Digital divide: ZB and AURA empower schools with Starlink kits on credit

In an era where access to information and technology defines the quality of education, financial institutions must go beyond traditional banking to truly make a difference. ZB has emerged as a trailblazer in this regard, positioning ourselves as more than a bank but as a committed partner in the transformation of Zimbabwe's education sector. With a firm belief in education as a catalyst for national development, we have tailored our services and strategic partnerships to meet the real needs of schools across the country, both urban and rural. Our latest initiative, in collaboration with AURA Group through our Microfinance arm, Qupa Microfinance to provide starlink kits on credit is just one example of how ZB continues to drive meaningful impact in education.

We understand that sustainable development starts with empowering the most vital pillars of society-education being chief among them. Over the years, we have cultivated a deep understanding of the unique financial challenges faced by schools, particularly those serving marginalised and underserved communities. From school fees collection solutions to asset financing and infrastructure development funding, we have consistently provided tools that allow educational institutions not only to survive but to thrive.

### Tailored Financial Solutions for Educational Institutions

At the heart of ZB's appeal to the education sector is our ability to design customised financial products. Schools are not just customers; they are collaborators in the shared mission of national progress. We offer a suite of services specifically designed to meet the operational and developmental needs of schools, including:

**Flexible Loan Products:** Whether a school needs to build new classrooms, purchase laboratory equipment, or upgrade their digital infrastructure, we provide flexible, competitively priced loan solutions with repayment terms that align with school cash flows.

**School fees Collection Platforms:** ZB's innovative digital platforms streamline the collection of school fees, providing accountability, transparency, and convenience for both administrators and parents. We have developed a school fees portal to allow easy school fees payments with an instant proof of payment.

**Asset Financing:** From buses and solar panels to computers and classroom furniture, we have made it easier for schools to acquire the assets they need to deliver quality education.

**Teacher and Staff Financial Wellness:** Beyond school operations, we extend personal financial products to teachers and staff, contributing to workforce stability and motivation.

### Innovative Thinking: The Qupa Microfinance and AURA Partnership

In line with our commitment to innovation and inclusivity, our microfinance arm, Qupa Microfinance, has partnered with AURA Group to offer Starlink satellite internet kits to schools on affordable credit terms. While this initiative is a powerful technological breakthrough-especially for schools in remote areas-what it really represents



is ZB's mission: working hard everyday to create happy people.

By facilitating access to reliable, high-speed internet through Qupa, we are ensuring that no school is left out of the digital revolution. This isn't just about technology-it's about giving students a fair chance to compete, learn and thrive in the modern world. It is this kind of innovative financial thinking that has made us the go-to institution for forward-looking schools.

### Affordable Starlink Internet for Schools Through AURA's Starlink Impact Plan

AURA, one of the only two resellers on the continent authorised to offer the Starlink Impact Plan provides a major opportunity for schools to access high-speed internet at a fraction of the usual cost. Through AURA's Starlink Impact Plan, schools can now benefit from subsidised internet subscriptions at an 80% discount compared to standard commercial prices.

The Starlink Impact Plan is designed to empower schools, health facilities, and community centres by providing them with reliable, affordable connectivity - a key enabler for education, healthcare, and community development.

With Starlink's satellite technology, even the most remote and underserved schools will be able to access fast and dependable internet, opening doors to new learning resources, digital literacy programs, and global opportunities.

### A Trusted Partner for the Journey Ahead

As the demands on educational institutions continue to grow in a rapidly changing world, the need for a financial partner that truly understands these demands becomes critical. We have proven time and again that we are that partner. Through innovative financial products, inclusive microfinance solutions like Qupa, and strategic partnerships such as the one with AURA, we are empowering schools to build stronger foundations for future generations.

For every school looking to expand, modernise, or simply access the tools to offer a better education, ZB stands ready-not just as a bank, but as a champion of educational transformation. The future of education in Zimbabwe is bright, and with ZB, it is well within reach.

Contact us today, together we can power your school.

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