

The ZB Impact

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ZBFH Financing a Sustainable Future

Introducing The ZB Impact

ZB Financial Holdings (ZBFH) is thrilled to be introducing; The ZB Impact, a column focused on sustainability and ESG issues. As we work towards a NetZero future, all stakeholders including financial institutions such as ZBFH need to play a critical role. We'll explore key issues regarding sustainability, share ZBFH's approach and success stories, and highlight efforts towards a more sustainable future. Join the conversation and learn with us as we work towards a greener future, empowering individuals and organizations with the knowledge and insights needed to navigate this transition. Email us at brandforyou@zb.co.zw

In an era defined by climate change and evolving societal expectations, ZB Financial Holdings (ZBFH) is positioning itself as a leader in sustainable business practices, ensuring long-term viability and contributing to a healthier planet and society.

The financial institution has embedded the "Triple P" bottom line – People, Planet, and Profit – into its core strategy, recognizing that sustainable operations are no longer a luxury but a necessity. This approach aligns with the global shift towards responsible business, where economic success is intertwined with social and environmental stewardship.

The groups commitment to sustainability resonates with the United Nations' 17 Sustainable Development Goals (SDGs), which emphasize the interconnectedness of People, Planet, Prosperity, Peace, and Partnerships. ZBFH's initiatives are designed to contribute to these global goals, fostering a more equitable and sustainable future.

Initiatives Underway

To solidify its commitment, ZBFH is pursuing the Sustainability Standards Certification Initiative

(SSCI), offered by the European Organisation for Sustainability Development (EOSD) in collaboration with the Reserve Bank of Zimbabwe (RBZ). This initiative involves aligning the company's governance structures, business model, product development, stakeholder management, operations and human resources with sustainability principles.

- Furthermore, ZB is actively addressing environmental, social and governance (ESG) issues through tangible actions, including
- Tree planting initiatives.
 - Implementing proper waste management systems.
 - Investing in community development projects.
 - Promoting equity and creating employment opportunities.
 - Supporting startups and marginalized communities through financial inclusion programs.

Benefits of being a Sustainability Conscious Organisation

- Enhanced Reputation and Operational
- Risk Management and Customer Loyalty
- Attracting Investments
- Economic Viability
- Governance and Transparency
- Environmental Restoration
- Social Equity
- Greening

By embracing sustainability, ZBFH is creating lasting value for all stakeholders and contributing to a better world.

This commitment to responsible business practices signals ZBFH's dedication to building a sustainable future, ensuring that its operations benefit both the present and future generations. ZBFH is amenable to partnerships that will go a long way in ensuring the organisation live a sustainability conscious way.



Michael Mereki
Chief Economist